

GIZ-SWG cooperation 2013 within the HCD-Programme „EU Integration South Eastern Europe“

28th SWG Assembly Meeting
December 6th, 2013
in Gmunden / Austria

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EU Integration South Eastern Europe 2011-2014

- **HCD for development and improvement of national, regional and local management and administrative competencies in SEE**



Programme Component 1- EU Integration of the Central Level Administration

- Albania, Bosnia and Herzegovina, Kosovo, Montenegro and Serbia



Programme Component 2 – EU Integration of Rural Economic Areas

- Albania, Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro and Serbia



Programme Component 3 - EU Integration of Economic and Labour Markets by Technical and Vocational Education and Training (TVET)

- Bulgaria, Romania, Moldova and Ukraine



Programme Component 2

"EU Integration of Rural Economic Areas"

Support
to SWG –
Coopera-
tion and
Networ-
king for
RRD in
SEE

Regional
Training
sequence
on RRD

Support to
follow-up
activities
on
national,
regional
and local
level

Stren-
ghening
capacities
of local
training
institu-
tions



Regional training activities 2013 on Regional Rural Development within the Human Capacity Development (HCD) programme “EU Integration of South Eastern Europe”

Title	Target Countries	Target group	Date/Duration	Venue
Management of Local Action Groups (LAG)	Bosnia and Herzegovina, Croatia, Macedonia, Serbia	Seminar for professionals, decision-makers and rural stakeholders working in LAG-management or similar structures and initiatives	19.-26.05.2013	Ilok / Croatia
			06.-13.10.2013	
Energy Efficiency and Renewables: value adding for rural areas	Albania, Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia	Seminar and study visit for investors, managers and decision makers, responsible for Regional Rural Development initiatives and projects (from local, regional and national level) and staff from related GIZ programmes and their partner organisations	23.-30.06.2013	Bavaria, Germany
Regional Rural Governance: from concept to practice	Albania, Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Moldova, Montenegro, Serbia	Training Sequence for key stakeholders, decision makers and professionals engaged in designing and implementing Regional Rural Development programmes and measures (from all levels) and staff from GIZ projects on Regional Rural and Economic Development and their partner institutions	1 st seminar 07.-14.07.2013	Leipzig-Zschortau, Germany
			2 nd seminar 03.-10.11.2013	South Eastern Europe
Regional Marketing: branding of products and regions	Bosnia and Herzegovina, Serbia	Study tour for participants of the training and coaching sequences implemented so far in the target countries	15.-20.09.2013	Germany
Rural Tourism: potentials and economic opportunities	Albania, Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia	Seminar and study visit for key stakeholders, professionals, and decision makers engaged in rural tourism initiatives and projects (from local, regional and national level) and staff of related GIZ programmes and their partner organisations	22.-29.09.2013	Germany



Two regional seminars on “Management of Local Action Groups”

**May 20-25, 2013
October 7–11, 2013
in Ilok/Croatia**



**20-25 participants
from Croatia, BiH,
Macedonia and Serbia**





Seminar and study visit on „Rural Tourism: potentials and economic opportunities” September 23 – 28, 2013, Rhoen Biosphere Reserve



Seminar on “Energy Efficiency and Renewables: Value adding for rural areas” June 24-29, 2013





Training sequence: „Regional Rural Governance: from concept to practice”



**1st training:
July 8 to 13,
in Zschortau/
Germany**



**2nd training:
November 4-8,
2013 in
Kolasin/
Montenegro**



**28 participants
from 8 countries**





Training and coaching on „Regional Marketing“ in Kosovo July – October 2013





Study tour on “Regional Branding and Marketing” to Allgäu Region / Germany



September, 15th - 20th, 2013
20 participants from Bosnia and Herzegovina and Serbia



SAA

★★★ Macedonia

*Strengthening the public administration capacities
towards EU integration.*

SAA Training programme with in cooperation with the MAFWM Macedonia

Five workshops on harmonization with Chapter 12, focusing on EU Phytosanitary Policy

SAA Training Programme for the Republic of Macedonia

After the Stabilization and Association Agreement (SAA) entered into force in 2004, the Republic of Macedonia became an EU candidate country just before the end of 2005. Since then, the country is preparing for the starting of the accession talks, for which bilateral issues still need to be settled. At the same time, Macedonia needs to strengthen its administrative capacities and to continue the process of legal harmonization with the EU acquis.

On behalf of GIZ, the Institut für Europäische Politik is supporting this aim by providing training measures that build up the necessary capacities and foster the exchange of experience and the knowledge transfer from acceding countries and EU Member States.

The European Commission's progress report highlighted key chapters in which further efforts of harmonization with EU standards are needed. Among them ranks chapter 12: Food safety, veterinary and phytosanitary policy in which the EU Commission recognizes only limited progress. Especially the harmonization with standards of phytosanitary policy remains a large challenge for the Republic of Macedonia.

The 2013 training series starts with an introduction into the negotiation of Chapter 12 and continues with specific sub-topics of the chapter such as the EU's plant health system as well as the legislation and administrative practices with regard to placing plant protection products on the market.

Training Curriculum 2013

WS 1 24 - 25 September	Introduction to the negotiation of Chapter 12 – Food Safety, Veterinary and Phytosanitary Policy
WS 2 15 - 16 October	The EU Plant Health System & Plant Passports
WS 3 29 - 30 October	Placing Plant Protection Products on the Market
WS 4 12 - 13 November	Harmonization in the Field of Seeds, Propagation Material and Plant Variety Rights
WS 5 3 - 4 December	The EU ISAMM System: Quality of Market Data and Methods of Control



Cooperation with SWG

- Grant Agreement on “Strengthening capacity building through networking and regional cooperation in the Western Balkan countries”
 - Strengthening the networking and cooperation in agriculture and rural development among the Ministries of Agriculture and stakeholders from the SEE countries
 - Strengthening the capacity building of the public institutions of the SEE countries in the agriculture and rural development sector in relation to the EU approximation
 - Promotion of people-to-people actions, networking and exchange of information
- to be continued in 2014



Cooperation with SWG

- Budget 2013: 175,000 EUR
- Budget 2014: 160,000 EUR
 - Personnel, Organization Costs and Logistics
 - Mobility and Communication
 - Capacity Building activities
 - Presentation and moderation equipment and material



SWG activities 2013 in cooperation with GIZ

Participation of SWG representatives on the GFFA Berlin	January 2013
Meeting of the initiative board of the Balkan Rural Development Network	March 2013
Training on communication, presentation techniques, organization of events and documentation for ABDA	April 2013
Ad hoc Regional Expert Advisory Working Group Meeting on: Assessment, Risk Management and Control related to Aflatoxins	April 2013
Regional Meeting for the establishment of the Balkan Rural Development Network	May 2013
Participation on the seminar for Financial Account of EU funded projects	June +August 2013
Meeting on Water and Forest Management	June 2013
27th SWG Assembly Meeting	September 2013
Training Workshop of the EAG on OA: “Development of concept notes into project proposals for Organic Agriculture in the Balkan area”	October 2013
Organization of GIZ Regional Rural Governance training	November 2013
7th Annual Meeting of Ministers of Agriculture from SEE	November 2013
28th SWG Assembly Session	December 2013
Financial support for personnel, presentation and moderation equipment and material and communication for CB activities	January – December 2013



Planned SWG activities 2014 supported by GIZ

Support for the participation of the SWG at the Green Week International and Global Agricultural Forum 2014

Support for the Balkan Rural Development Network (Assembly Meetings, Conference, Workshops, Promotional Materials and web-design)

Organization of high level policy dialogue Forums and meetings between high ranked Ministry officials and experts

Support of networking and knowledge transfer in the Expert Advisory Group on Fresh Fruits and Vegetables, the Expert Advisory Group on Paying Agencies and Managing Authorities and the Expert Advisory Group on Water and Forest

Two-to-three capacity building measures for the SWG stakeholders (trainings, study tour and people-to-people actions)

Financial support for personnel, presentation and moderation equipment and material and communication for CB activities



**Thank you for having the
possibility to have such a
reliable partner in SEE!**

**Thank you for your
commitment and
cooperation in 2013!**

